



# Perfect Ingredients for Successful Fundraising!

# Cookie Dough

## Playdough SMELLY STIX Playdough



Long Lasting • Smells Great  
Soft Texture • Non-Toxic  
Non-Drying • Crumble Free  
Carpet Friendly

## Doggy Dough

Treat your dog (or cat) to a tasty snack with the health benefits of parsley & cinnamon.

Cookie Crumbles products are completely  
ⓧ PEANUT/NUT FREE and ⓧ TRANS FAT FREE!\*

[www.CookieCrumbles.ca](http://www.CookieCrumbles.ca)

To add something "sweet"  
to your next fundraiser, contact:

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## Muffin Mixes

You will love our Dry Muffin Mixes!  
There are two tasty types of muffins to compliment our seven Frozen Cookie Dough flavours, made from premium ingredients, and are ⓧ PEANUT/NUT FREE and ⓧ TRANS FAT FREE!\*

### Oatmeal Muffin

A moist and delicious treat.

### Bran Muffin

Wholesome and tasty for a healthy indulgence.

The dry mix recipes allow for an added touch. Add fruit, raisins, chocolate morsels, bananas, etc. to personalize and make them even more enjoyable!



## Cookbook

## BACK TO FAMILY TIME COOKING Vol. 2

A fantastic variety of "down home" recipes!

Family favourites collected from Cookie Crumbles franchise owners across Western Canada.

Delicious varieties of frozen cookie dough for your customers to choose from:

### Color Burst

Rainbow chocolate chips for a "monster" taste!

### Double Chocolate

Chocolate morsels and chocolate dough means twice the decadence!

### Chocolate Chip

The traditional favourite

### Gingersnap

Soft and chewy with a rich taste of ginger

### Oatmeal Chocolate Chip

Studded with chocolate morsels

### Oatmeal Raisin

Perfect mix of raisins and spice

### Shortbread\*

Made with real butter for the melt-in-your-mouth taste

\*NOTE:  
Shortbread is made with real butter which contains Trans Fats.





# five reasons

why COOKIE CRUMBLES will make your next fundraiser a sweet success...



## Simple easier fundraising

We provide you with all the sales support and online resources you need to help your fundraising team get up to speed, sell more products, and stay motivated throughout your campaign.



## Delicious and convenient products

You will love our **Frozen Cookie Dough**. There are seven mouthwatering flavours, made from premium product ingredients and they are also **PEANUT/NUT FREE** and **TRANS FAT FREE!**\* Our frozen **Doggy Dough**, will be a hit for both your dogs and cats. As well, we have two tasty **Dry Muffin Mixes**, our **Back to Family Time Cookbook Vol.2** featuring family-favourite recipes, and **Playdough!**



## Custom incentives for your group

We offer incentives to your sellers to help motivate them to reach your goal.



## Hassle-free delivery

We will do our best to make sure your delivery day goes smoothly.



## Truly measurable results

Regardless of how many Frozen Cookie Dough pails, Dry Muffin Mixes, Cookbooks, Doggy Dough pails or sets of Playdough you sell, you will earn a consistent return of 28+ % per unit sold.

**NO MINIMUM ORDERS**

**NO MONEY DOWN**

The following is an example of your fundraising potential:

	SELLING PRICE	UNIT COST	UNIT ORDER	UNIT PROFIT	MONIES RAISED
COOKBOOK	\$20 EACH	\$10 EACH	50	\$10 EACH	\$500
PLAYDOUGH	\$25 PER PKG	\$18 PER PKG	50	\$7 PER PKG	\$350
DRY MUFFIN MIXES	\$28 PER PKG	\$20 PER PKG	50	\$8 PER PAIL	\$400
FROZEN COOKIE DOUGH	\$32 PER PAIL	\$23 PER PAIL	400	\$9 PER PAIL	\$3600
DOGGY DOUGH	\$30 PER PAIL	\$21.50 PER PAIL	25	\$8.50 PER PAIL	\$212.50

**TOTAL PROFIT \$5062.50**

Cookie Crumbles products are completely **PEANUT/NUT FREE** and **TRANS FAT FREE!**\*

For more information visit [www.CookieCrumbles.ca](http://www.CookieCrumbles.ca)

**MAKING  
FUNDRAISING  
A SWEET  
SUCCESS!**

